



# CHARLOTTE JUNIOR RUGBY ASSOCIATION SPONSORSHIP OPPORTUNITIES 2016 -2017

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## **TIGERS ELITE SPONSOR - \$5,000.00 (Limited to 1 Sponsor)**

- “Official Sponsor” for the Charlotte Tigers HS 2016/2017 Season  
*(Runs from Nov 2016 – May 2017)*
- Company logo, large size, front and center on the Tigers team jerseys
- Autographed Tigers Rugby Ball from all the Tigers Players and Coaches
- Sponsor Recognition Plaque at the end of the Season
- Company logo on CJRA website, Tigers’ Website, social media, Tiger’s email distribution, and all team banners, listed as the official sponsor of the 2016/2017 Tigers.

## **DIVA ELITE SPONSOR - \$5,000.00 (Limited to 1 Sponsor)**

- “Official Sponsor” for the Charlotte Divas HS 2016/2017 Season  
*(Runs from Nov 2016 – May 2017)*
- Company logo, large size, front and center on the teams jersey
- Autographed Divas Rugby Ball from all the Divas Players and Coaches
- Sponsor Recognition Plaque at the end of the Season
- Company logo on CJRA website, Divas Website, social media, Divas’ email distribution, and all team banners, listed as the official sponsor of the 2016/2017 Divas.

## **TACKLE CLUB SPONSOR - \$3,500 (Limited to 12 Sponsors)**

- “Official Sponsor” for One of the Twelve CJRA Clubs for the 2016/2017 Tackle Season  
*(Runs from Nov 2016 – May 2017)*
- Company logo, large size, front and center on the teams jersey
- Sponsor Recognition Plaque at the end of the Season
- Company logo on CJRA website, social media pages, club banner listed as Club Sponsor for the 2016/2017 Season.

## **ASSOCIATE CLUB SPONSOR - \$2,000 (Limited to 30 Sponsors)**

- “Official Sponsor” for One of the Twelve CJRA Clubs for the 2016/2017 Tackle Season  
*(Runs from Nov 2016 – May 2017)*
- Company logo on the back of the teams jersey
- Sponsor Recognition Plaque at the end of the Season
- Company logo on CJRA website, social media pages, and club banner listed as Associate Club Sponsor for the 2016/2017 Season.





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### **2017 Summer Rugby Club Sponsor: \$3,000**

- Company logo, large size, incorporated into Summer Rugby Club jerseys.  
(Runs from May 2017 – August 2017)
- Sponsor Recognition Plaque at the end of the Season
- Company Logo on CJRA website and social media pages listed as Summer Rugby Club 2017 Sponsor

### **LEAGUE SPONSOR - \$1,500 (Limited to 30 Sponsors)**

- Company logo, on the sleeve of team jerseys for the 2016/2017 season.  
(Runs from Nov 2016 – May 2017)
- Sponsor Recognition Plaque at the end of the Season
- Company logo on CJRA website, social media pages listed as League Sponsor for the 2016/2017 Season.

### **Ball Sponsor: \$1,300 (limited to 5 Sponsors per year)**

- Company logo printed on two of the four sides of 100 rugby balls to be used throughout the season at practices, games and for ball sales.
- Company Logo on CJRA website and social media pages listed as Ball Sponsor

### **2017 Touch Rugby Club Sponsor: \$1,000**

- Logo incorporated into Touch Rugby Club shirts.  
(Spring: March/April 2017, Fall: October/November 2017)

### **Website Sponsor: \$500**

- Company Logo on CJRA website and social media pages listed as Rugby Website Sponsor

### **SCRUM Sponsor Levels Available**

- Maybe your company has a set budget, or is interested in doing a combination of teams / balls / a specific tournament / etc. We are here to help.
- If none of the levels above meet your needs, let's put our heads together and create a custom sponsor package!

